Vim

NUMBER ONE
OCTOBER 1963

Allied

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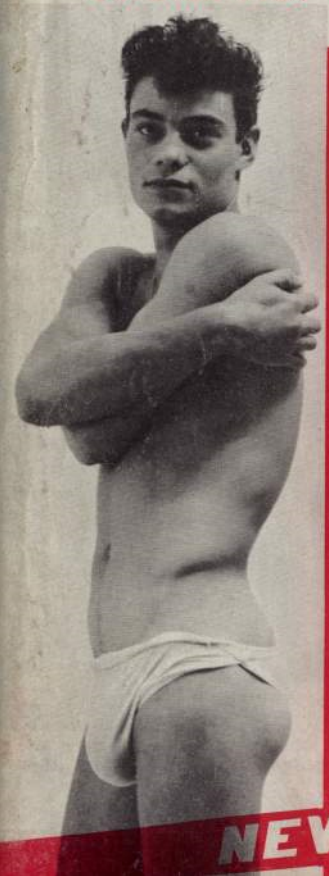
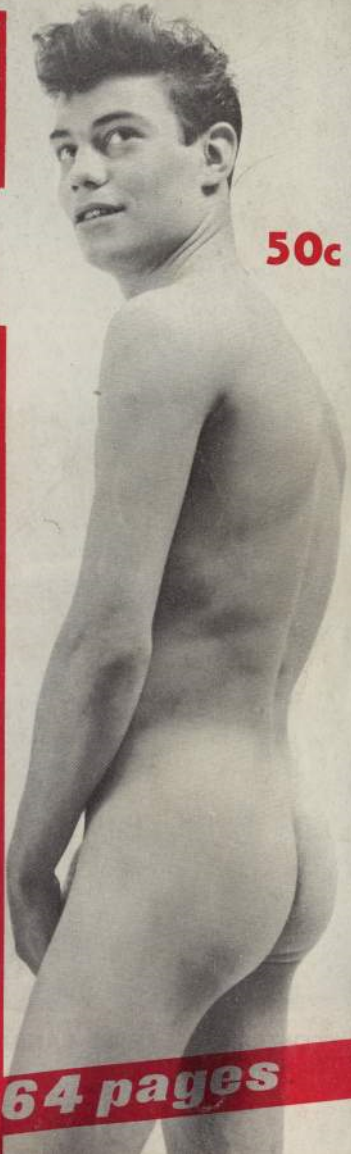




NEW - 64 pages

COVERMAN is PIERRE CANDAE in photos by DISCUS. **(See also P. 30)**

VIM

This is our first and last editorial. We'll leave out the usual dedications and devotions: all we have to offer is VIM.

We're publishing this magazine for three reasons: 1) Because we like the job; 2) Because someone has to hit the spot; 3) Because we hope to make enough money to be the someone in (2) who does (1).

VIM is not for nervous nellies, anxious aunties or peripatetic panderers. We assume our readers have a *little* intelligence, and, unlike some other magazine editors, resist the urge to be condescending. However, it won't matter very much—VIM is mostly pictures anyway.

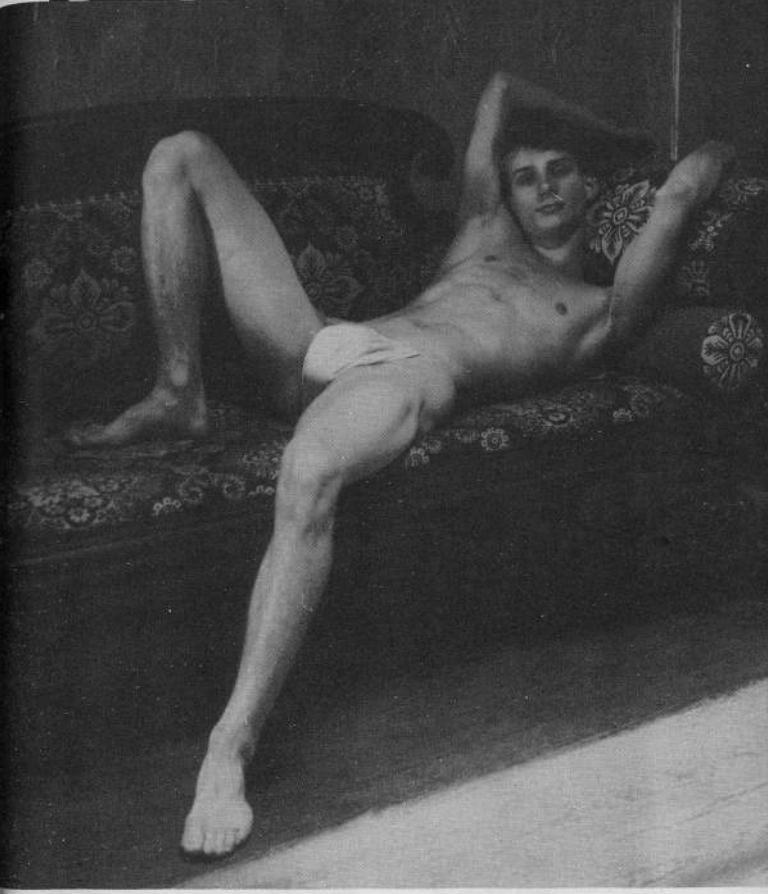
We welcome complaints, criticisms and suggestions. If we do not always reply in person to these, it is because it is impossible to be a good editor and a good correspondent at the same time. We most certainly will listen to what our readers say at all times.

One more thing. The physique field is notorious for monthlies which come out quarterly, quarterlies which come out yearly, and a good many magazines which never succeed in coming out at all. Let us assure you: VIM is solidly backed and soundly organized. VIM will come out bi-monthly—that is, every second month—on time and on schedule, with 64 pages of the most exciting and diverse photos and features available today.

You can count on that.

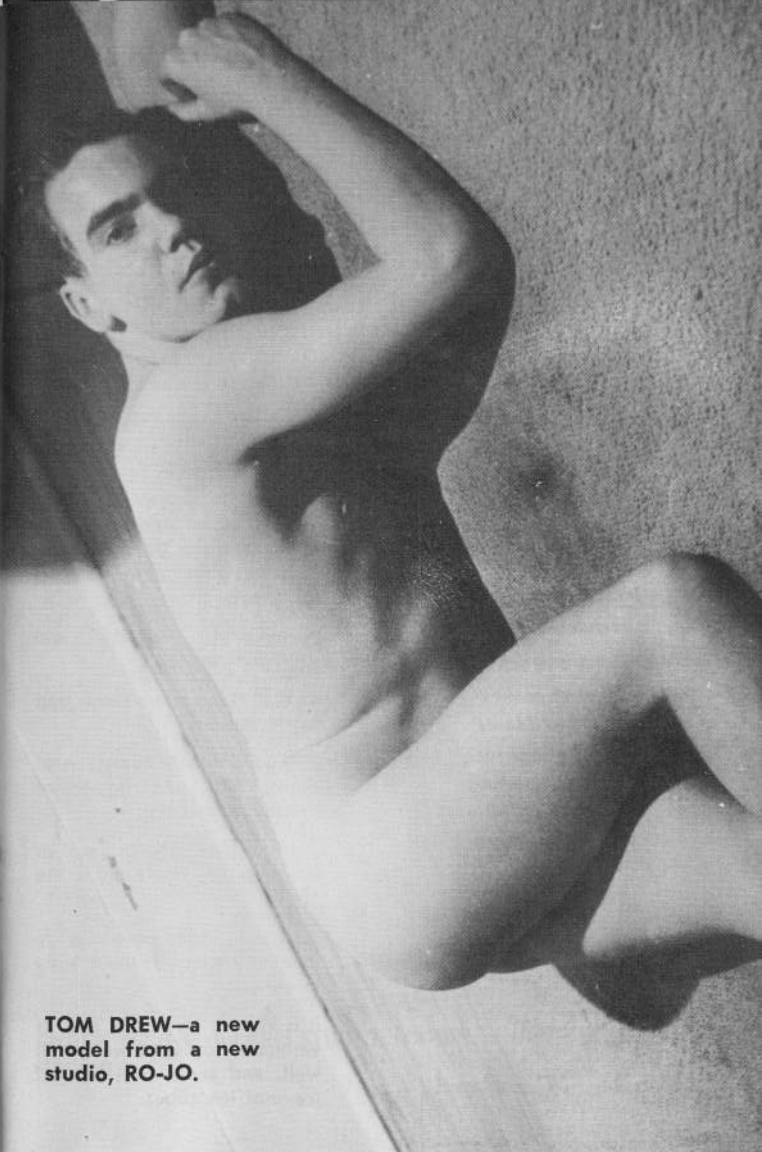
VIM is published bi-monthly by VIM Enterprises, Inc., Box 385 Benjamin Franklin Station, Wash. 4, D. C. Publication offices are located at 1259 First St., S.E., Wash. 3, D. C. All manuscripts, art and photographs become the property of VIM unless other arrangements are made. Submission of material will be construed as permission to publish same without further correspondence. All rights reserved. No portion of contents may be reproduced without publisher's express permission.

Address all mail and inquiries to: Box 385, Franklin Station, Washington 4, D. C. For subscriptions, see page 58.



MICHAEL CHEVALIER
by
CAPITAL STUDIO

2 catalogs available.
Send $1 each to:
CAPITAL STUDIO, BOX 330,
NEW YORK 3, N. Y.



TOM DREW—a new model from a new studio, RO-JO.

PURPLE BUBBLES and PINK CHAMPAGNE

A VIM Catalyst for thirsty cats . . .

Besides swigging high protein gunk and Sarsaparilla Tea, Vim cats, we suspect, occasionally feel the urge to imbibe more inflammatory concoctions. For them, we present each bi-month a muddle of potent components, gently or otherwise jumbled to render a taste-titillating, blood-quickening brew. Our creative cocktail for this issue is the 'Adonis' Prayer,' with variations for the lusty of spirit. Guaranteed to produce serendipitious satisfaction . . . if not downright lively results . . .

1 teaspoon clover honey

1 teaspoon heavy cream

2 jiggers white rum

Dissolve the honey in a little boiling water. Add the heavy cream and stir well. Blend in the rum; chill in refrigerator; serve over shaved ice.

Now, for variation and greater potency:

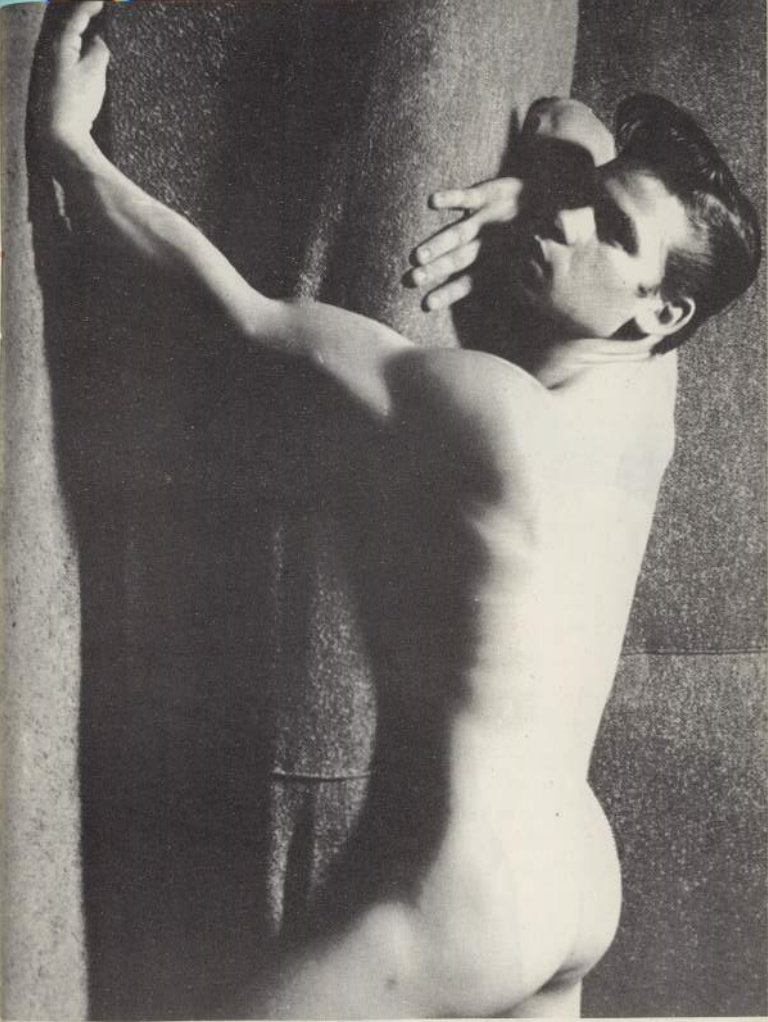
1. Add the white of one egg to the above.

2. Add an extra teaspoon of cream and one jigger of brandy to variation 1.

3. Substitute Scotch, gin or bourbon for the rum in the above.

4. Use a jigger of creme de menthe in place of the brandy in variation 2.

It is vital in this drink and its variations to blend well, chill well, and serve over *shaved* ice—*not* ice cubes.



CHUCK YOUNG, by KRIS STUDIO, is also featured in a dual series, starting p. 17.

Happy
Twister is
JEFF

Lucky
Studio
was
GALAXY

mr.

QUARTERLY/ONE DOLLAR

SO YOU DON'T LIKE VIM?

VIM VOTE

For every hill a dale, for every head a tail, and for every cat who likes VIM there'll be one or two who don't.

Bleeding for those in the latter category, we've designed for them their very own magazine—that is to say, Mr. George Henderson of Montreal has done so.

Mr. Henderson is the possessor of a deep and profound understanding of such people; besides that, Mr. Henderson is an extraordinarily talented and original individual.

We'd like to thank him for all the help he has given to the Editors of VIM, including many of the decorations which help liven up our pages.

Which model in this issue gets your vote? Let us know the ONE model you think outstanding.
We'll print the results of the 'vote' and a special feature on the lad you pick.

DOES YOUR CHILD STAY AWAKE NIGHTS? VIM advocates a few lovable playthings to solve the problem.

Model is 'CUDDLES'—photos by the SOPHISTICATE.

Vim Launches an Appeal!

Nowadays, no magazine is complete without sparing a thought for those who cannot think for themselves.

With this in mind, VIM launches its

Save The Finks Fund

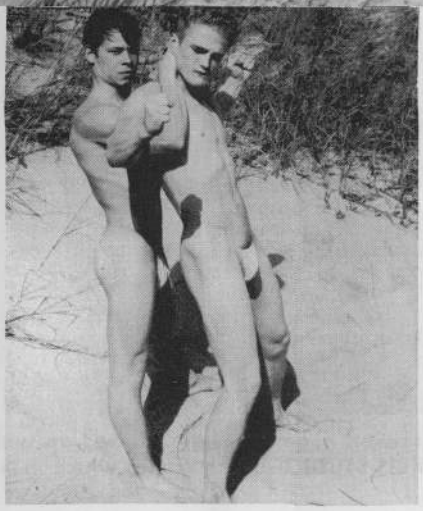
You are not asked to send money—just your thoughts. Remember, the thought you think may help a lonely fink in his desperate struggle against what, for want of better words, we can only call utter stupidity. More and more victims are smitten daily by this dread disease. If your thoughts are beautiful enough, they will cast a ray of hope to help us all survive the critical days which lie ahead.

When you have thought your thoughts, inscribe them neatly on a piece of paper (or reasonable facsimile) and send them to VIM. We'll print the coolest.

N.B.—Name and address must be included, but will be withheld at writer's request. VIM is not interested in letters from those who are ashamed of what they think.

P.S.—Finks, not Sphinx.

CHUCK YOUNG, who we saw on page 9, is here teamed up with JAMES DUNN in duals by KRIS STUDIO—beach scenes which make us wish we'd been there!



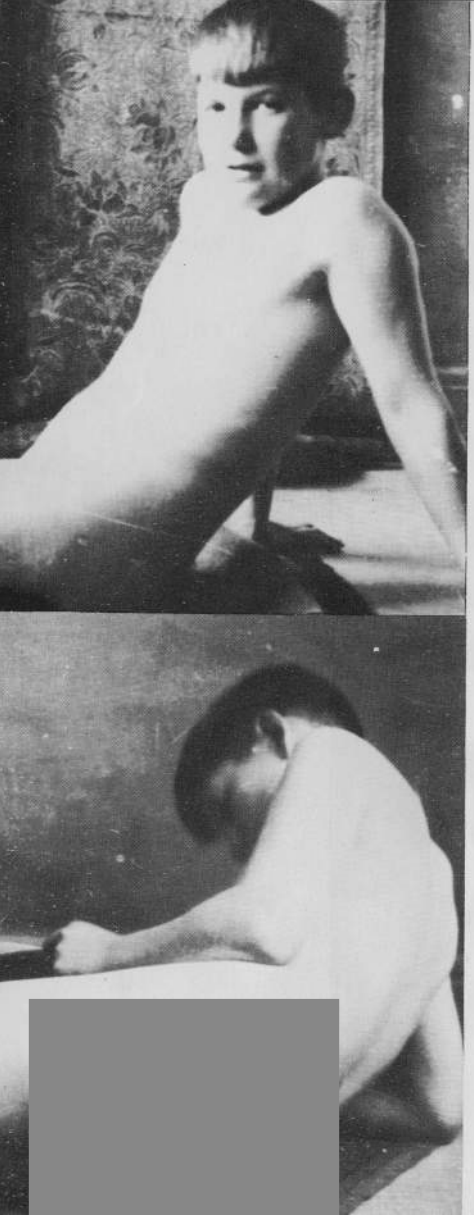
KRIS

Giant 24-page catalogs #5 and #6 available at $1 each.

Giant catalog featuring artwork by ETIENNE, STEPHEN, DIRK and others, $1.

Original Oil Paintings to order.

KRIS STUDIO, P.O. Box 1251, Chicago 90, Ill.



TIME IS BUT A PLACE

A famous writer once said, 'Time is but a place.'

Over forty years ago, a little black box, some tin plates and a youth were combined to make this statement a living fact.

From the musty corridors of the past, George Henderson presents MICHEL, a vibrant youth whose 'teens spanned the roaring twenties with their flappers and bathtub booze.

An unusual collectors' item, set D-1, only $3.

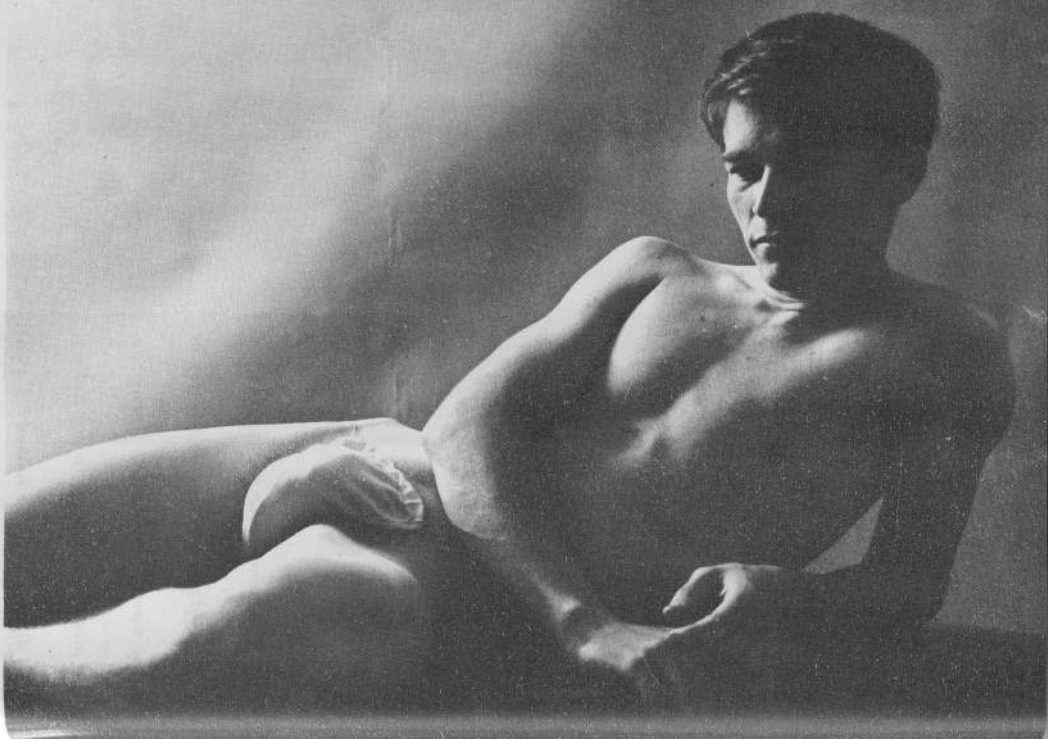
George Henderson presents a more up to date series on page 56.

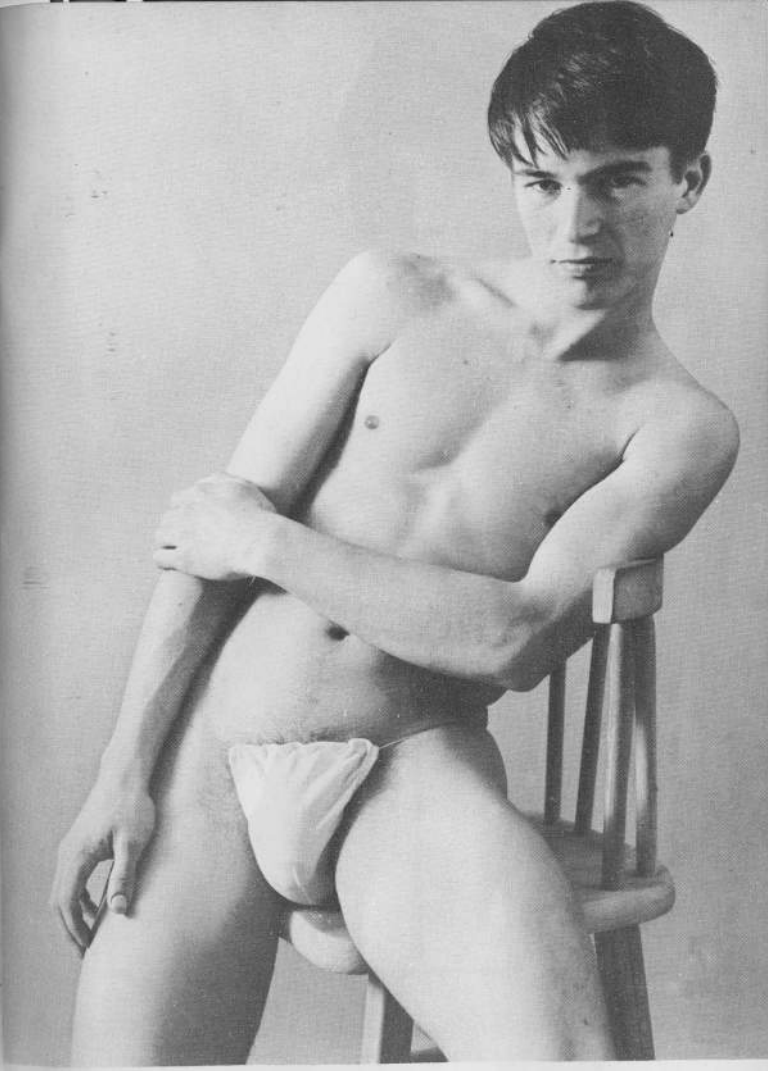
George Henderson
Suite 16, 1245 St.
Mark St., Montreal
P.Q., Canada

VIM

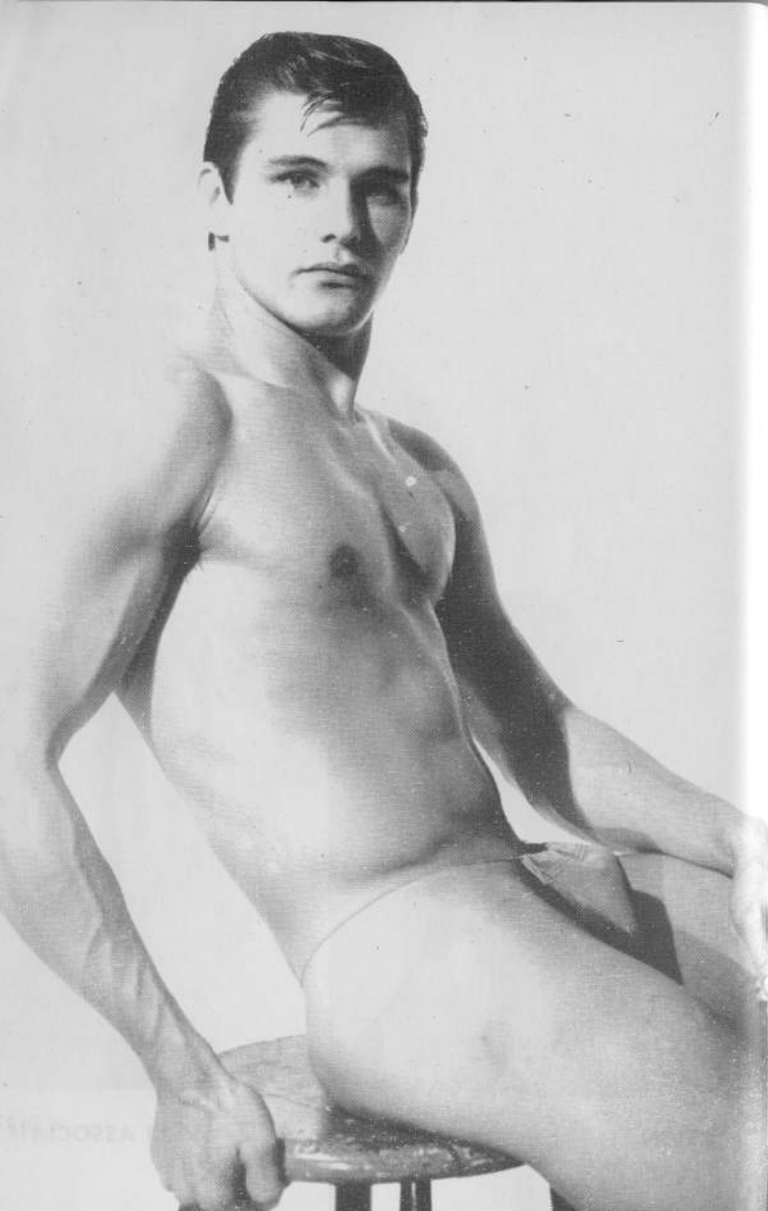
gallery

Aeons from now, some five-legged creatures with six eyes and tentacles may be digging up the remains of Homo Sap. From pictures like those in our Gallery, they'll discover what he looked like; but they'll discover a lot more than that.

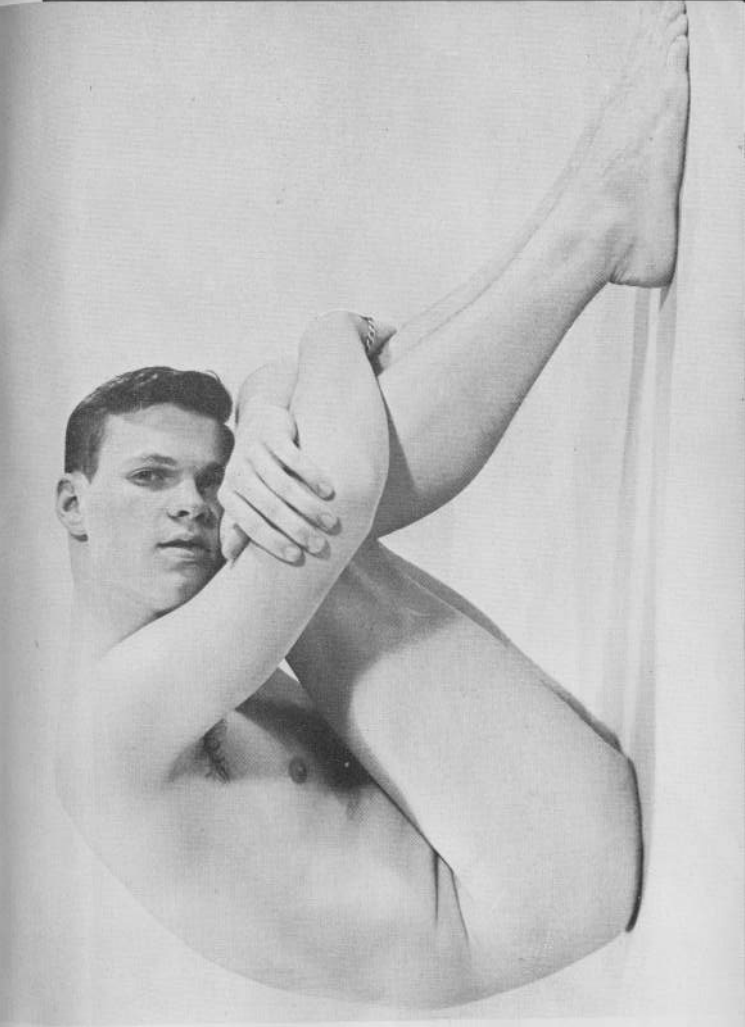




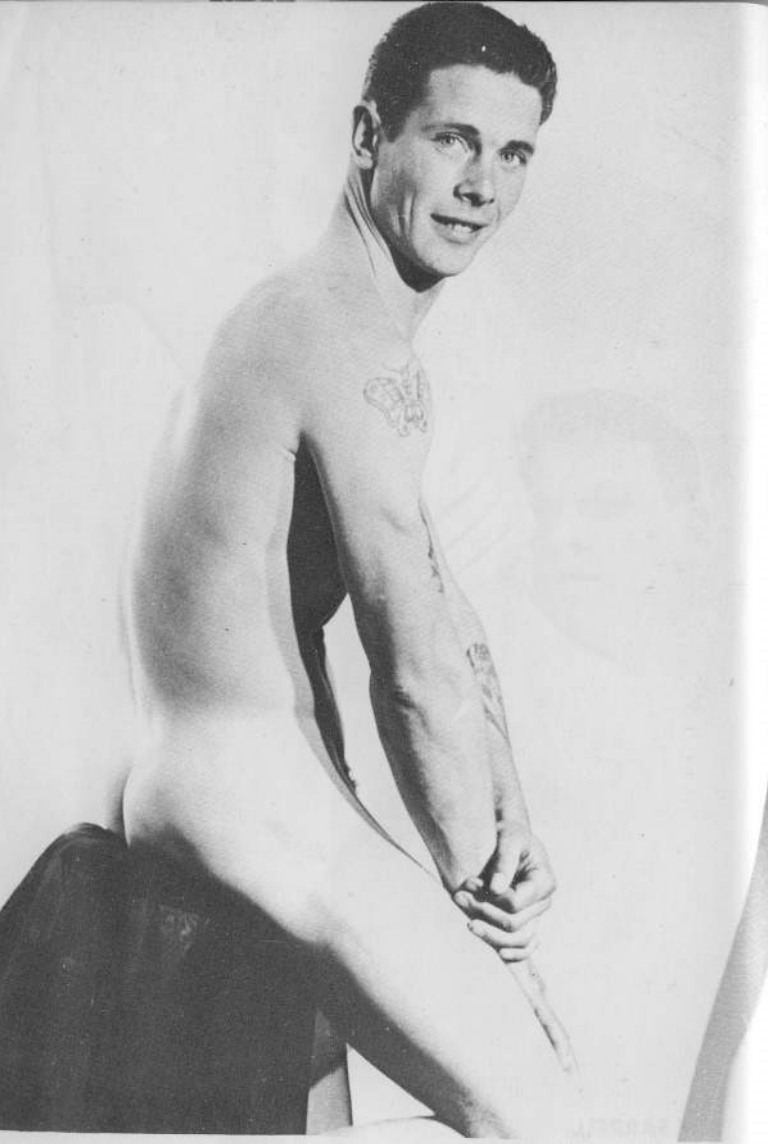
KEVIN ***by DB ASSOCIATES***



TOM JANUARY ***by MILO***



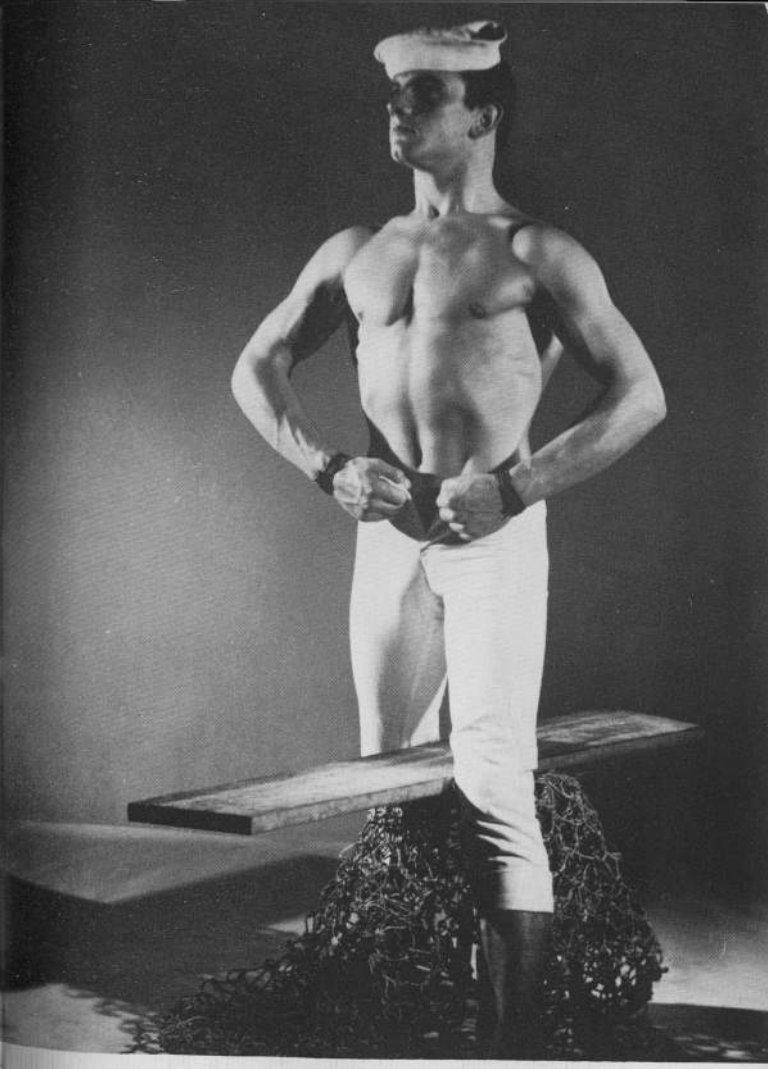
JOE FARRELL ***by TROY SAXON***



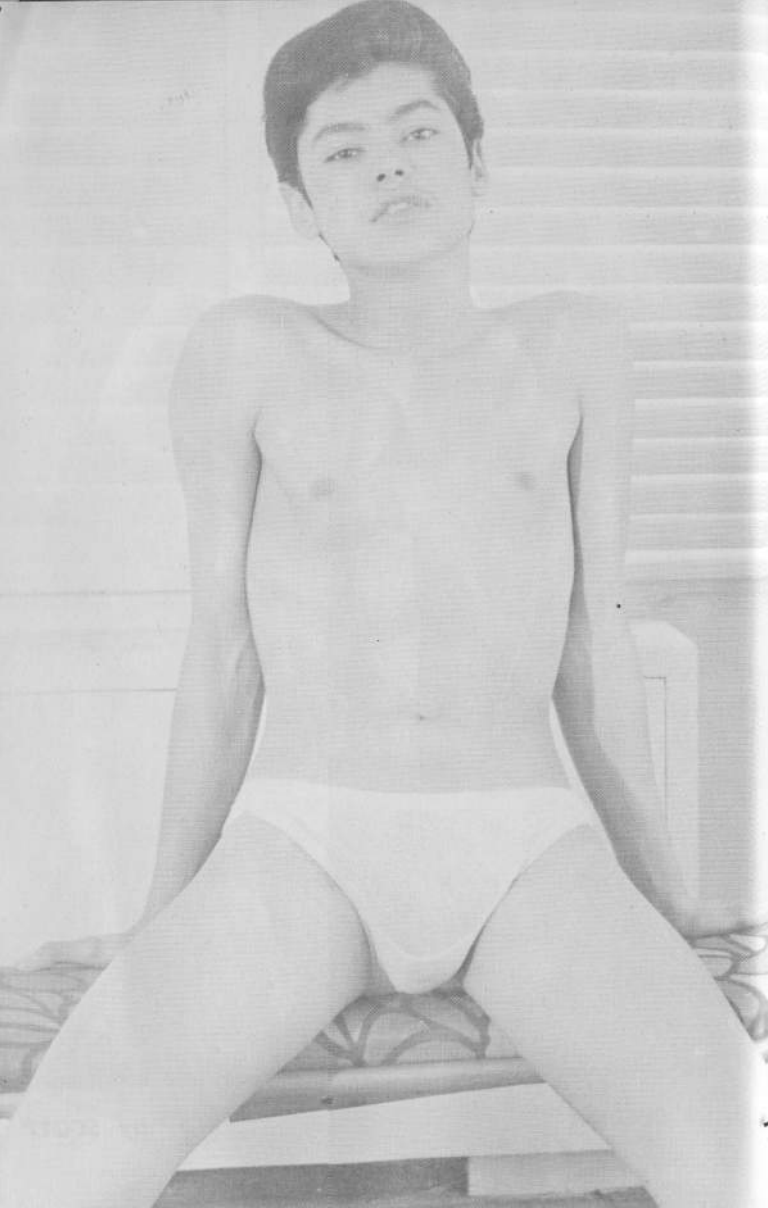
TONY ***by GALAXY***

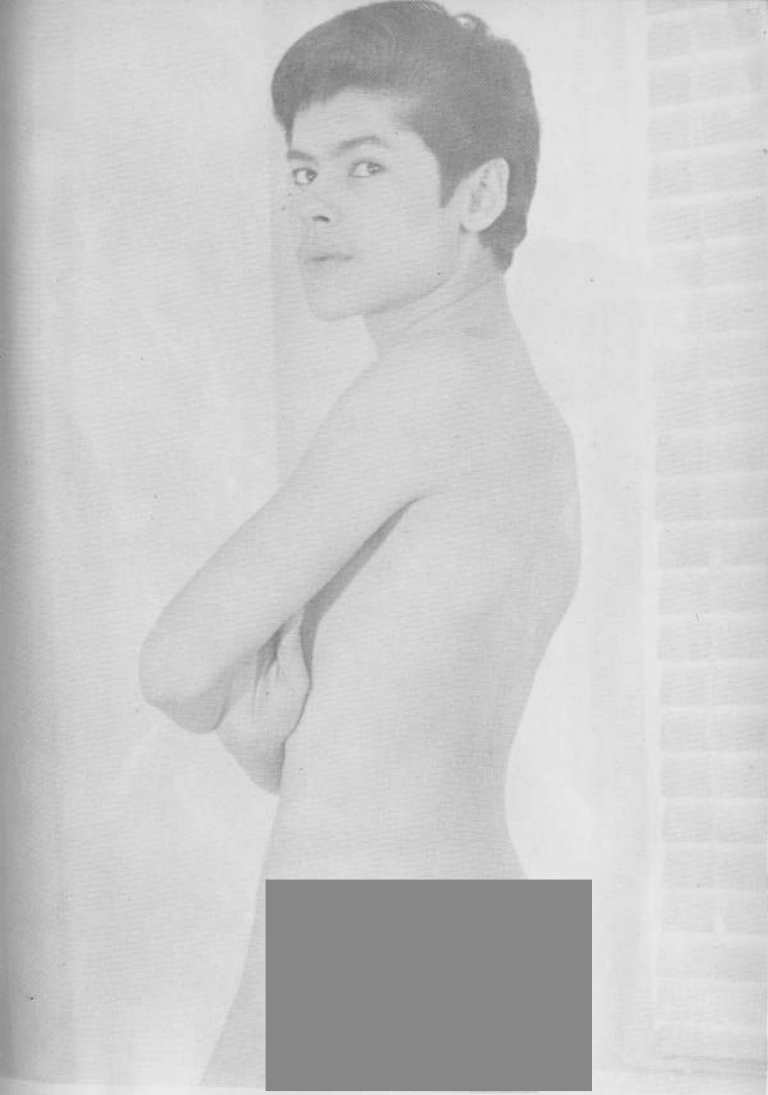
Our coverman again, PIERRE CANDAE, in photos by DISCUS.

JIMMY DALE ***by DON'S MODELS***



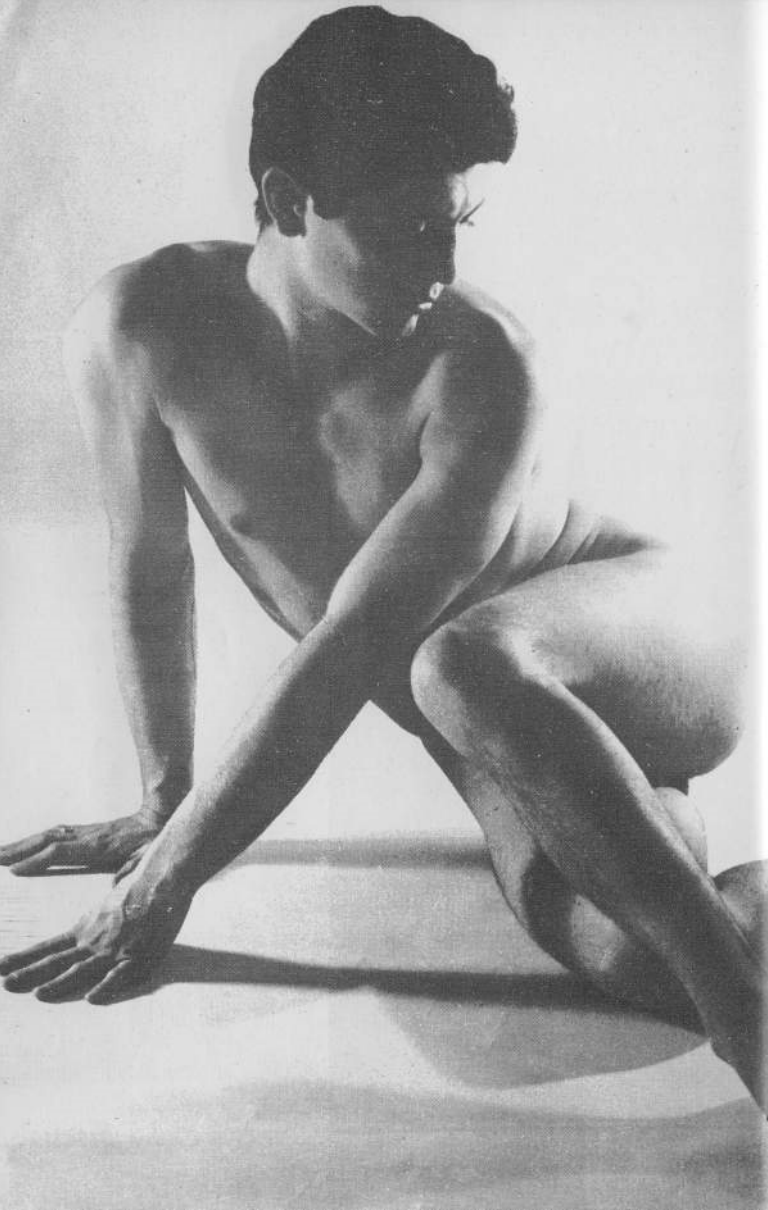
DAVE RIXON *by* **SCOTT**

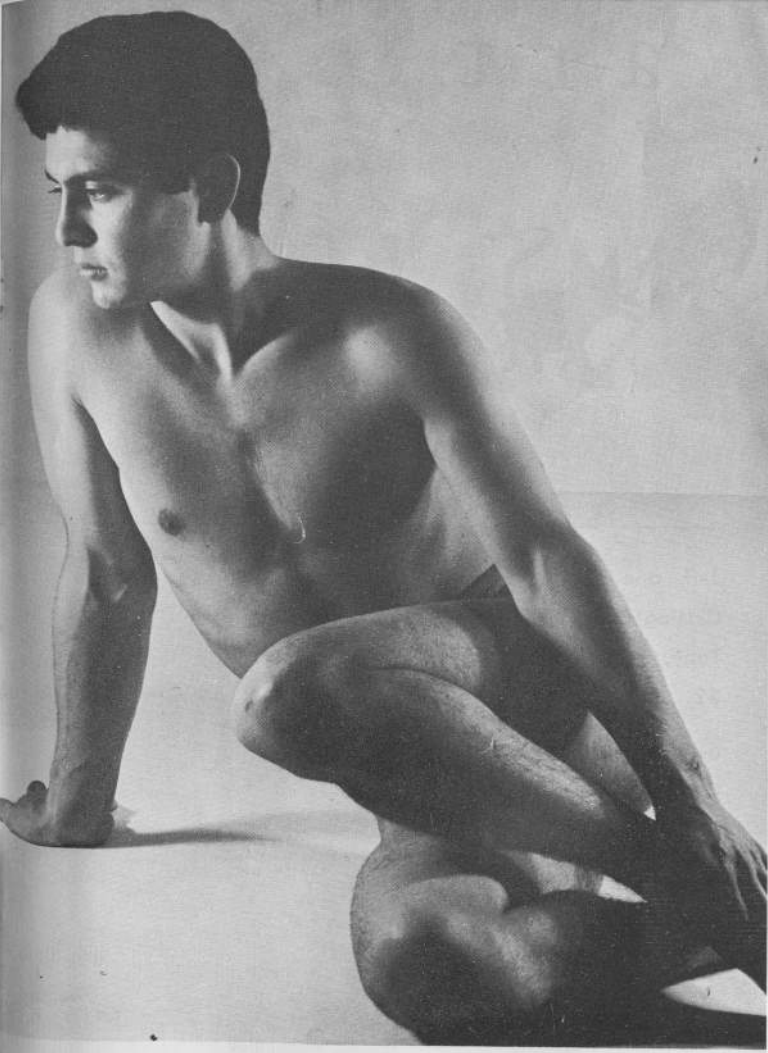




JACQUE

by DISCUS





STEFANO *by* ***CLIMAX***

art

Jeff, one of 7 models in Catalog PPS/2, $2.

Tony, from catalog PPS/1, $2.

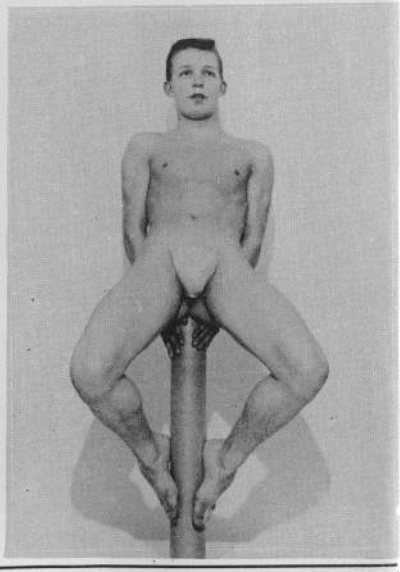
6—4½x6½ photos of Jeff OR Tony, $3.

Drawings on this and facing page are #3 and #5 from GALAXY's catalog on artwork of MICHAEL, $1.

4—6x8 superb reproductions, $3.

GALAXY STUDIO

18a HILL ST., RICHMOND, SURREY, ENGLAND



DREAMS, illustrated in Michael's drawings (top of facing page and this page), are available from Galaxy!

WRESTLING FUN by SPARTACUS. This drawing is #5 from catalog 5, distributed by A.M.G.

KITCHEN KAPER, by the ever-popular ART-BOB. This is #63 in the series—from A.M.G.

TOM DREW

Send $1 for catalog (Airmail included) to:

RO-JO
469 Alexander St.
Rochester 7, N. Y.

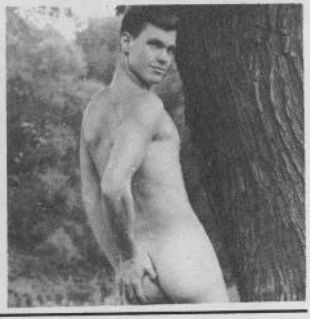
KEVIN

$1 brings you catalog on this unusual model in bold new photos.

DB ASSOCIATES
P.O. Box 161
Berkeley, California

America's greatest physique photographer offers America's handsomest models in poses of unequalled grace and beauty. 8—5x7 photos of Joe Farrell only $5. Add 25c for airmail. (Canadians add 10% exchange.)

TROY SAXON
P.O. Box 95, Kansas City 41, Mo.



The AMG photo on page 55 is from the AMG Movie, 'Kangaroo Court,' available in 8mm for $10, in 16mm for $16. Still photos available in all sizes. AMG also offers the art work of Art-Bob and Spartacus.

$2 brings you 5 issues of AMG's 'Physique Pictorial' along with the latest bulletin and full details of all AMG's offerings.

ATHLETIC MODEL GUILD
1834 West 11th Street
Los Angeles 6
California

Better things *for Nice* People

In this feature, VIM reviews products of special interest . . . products which represent 'something better' and appeal to the modern Vimcat's taste and discernment. Every item has been personally inspected by VIM's editors.

** VIM is prepared to consider products for modern males for review in these pages. Please furnish a sample, since all such products must have editorial approval.*

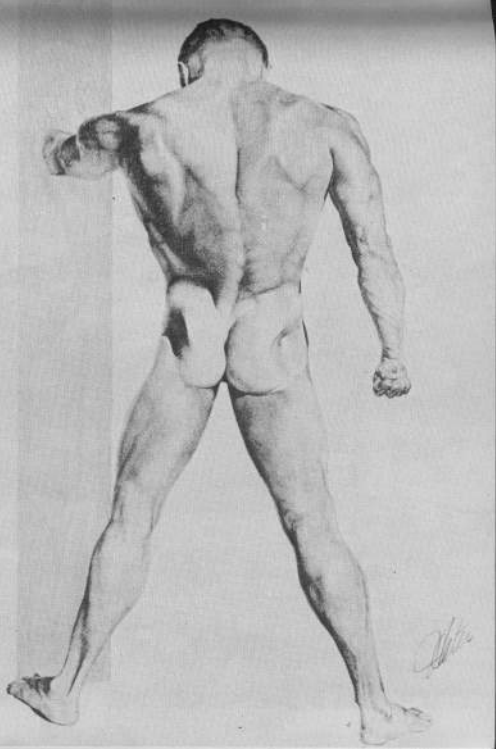
Seems like it was specially formulated for Vimcats . . . 'Secret of Apollo.' Apply it after your morning shower . . . feel like a million . . . and keep that youthful skin forever! Besides this moisturizing lotion-with-a-difference, Apollo offers exclusive Aquamint aftershave cream . . . Safflower Therapy Cream . . . special formula shampoos and skin cleanser. These are superlative, hand-blended products for the man who wants something 'better.' Send for a catalog of the complete line today to R.A. Enterprises, who handle the Apollo line. *They have an ad in this issue!*

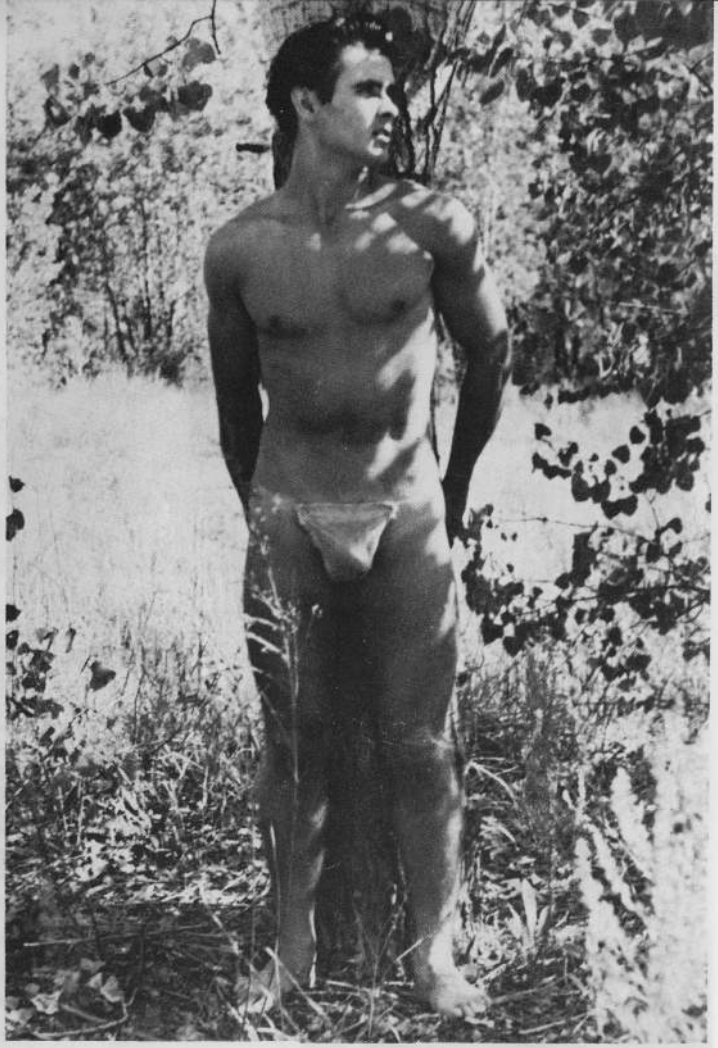
Here's a chance for the Vimcat to acquire a possession he'll really treasure! The beauty, flowing simplicity, and warm lifelike realism of Michaelangelo's immortal tribute to 'youth' are delightful to the eye in any setting. John Cathek offers a 13″ replica of this masterpiece, and it's one of the best copies we've seen . . . at the reasonable price of $10 (carriage and shipping included). We feel this piece is *really* worth having—really worth giving, too, as a gift which will be long remembered. Every Vimcat will want one in his pad. *See Cathek's ad in this issue.*

GEORGE DANZIGGER is one of the 9 models in CK's catalog ONE of 150 pics. Sent Airmail for $1.

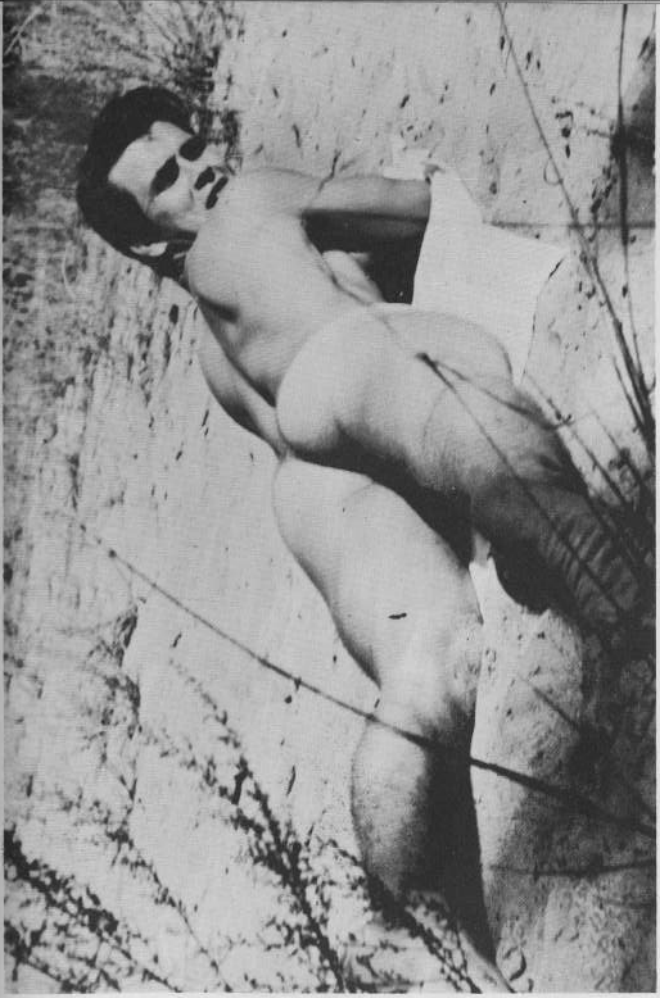
CK Studio, Box 715,
Adelaide P.O., Toronto 1, Canada.

Looking for tasteful artwork to dress up the pad? Artisan's Reproductions offers whopping big prints (20" x 26") on superb quality paper for only $3.50. These are prints you can frame and hang on your wall for all to admire, as everybody certainly will. Each print is produced by hand litho and personally signed by the artist. Above is "Back Study #9" by artist John Teter. ***Artisan's Reproductions Ltd., PO Box 75562, Sanford Station, Los Angeles 5, California.***





GEORGE DANZIGGER in friendly mood.



The happy mood is caught by CK STUDIO (ad on page 47).

One of the busiest firms in the game, R. A. Enterprises, shot the picture of Tony Wright on the opposite page; VIM readers will be interested to know that the location was the new camp site R. A. are developing. (Write to them for more info—their advertisement is on this page.)

To our right we have a charming scene as the boys investigate one of nature's more amazing splendors.

APOLLO

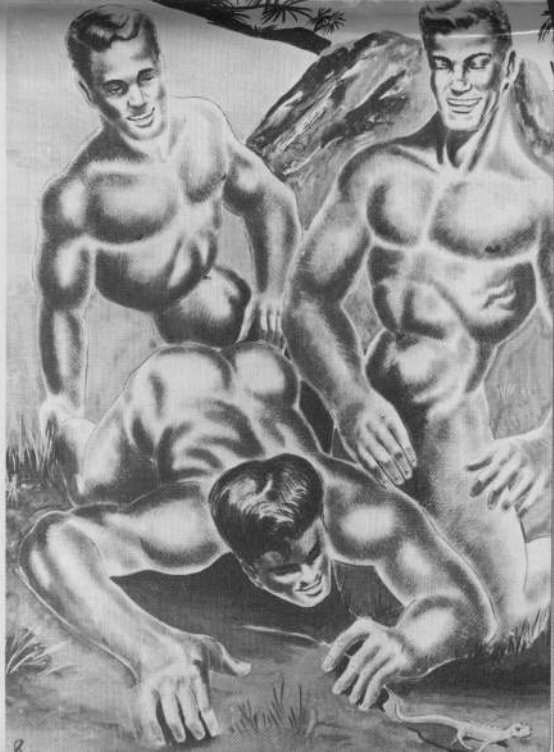
***presents* TONY WRIGHT**

12—4x5s for only $2.00

R. A. Enterprises also offers movies, 'Secret of Apollo' (see P. 46), and other items; send $1 for details.

R. A. Enterprises

6311 Yucca St., Hollywood 28, California



vim gourmet

by Anatole

VIMcats like to eat well, too. For those of you who 'do' for yourselves—and want to do better than average — Chef Anatole comes forth with some of his top recipes. Serve them to your friends, and you'll be popular!

STEAK DIANE

(Flamboyantly flaming!)

2 lbs. round steak, cut very thin

⅓ cup cooking oil

1 small onion, finely chopped

¼ cup chopped parsley

1 teaspoon mustard

⅛ teaspoon fresh ground pepper

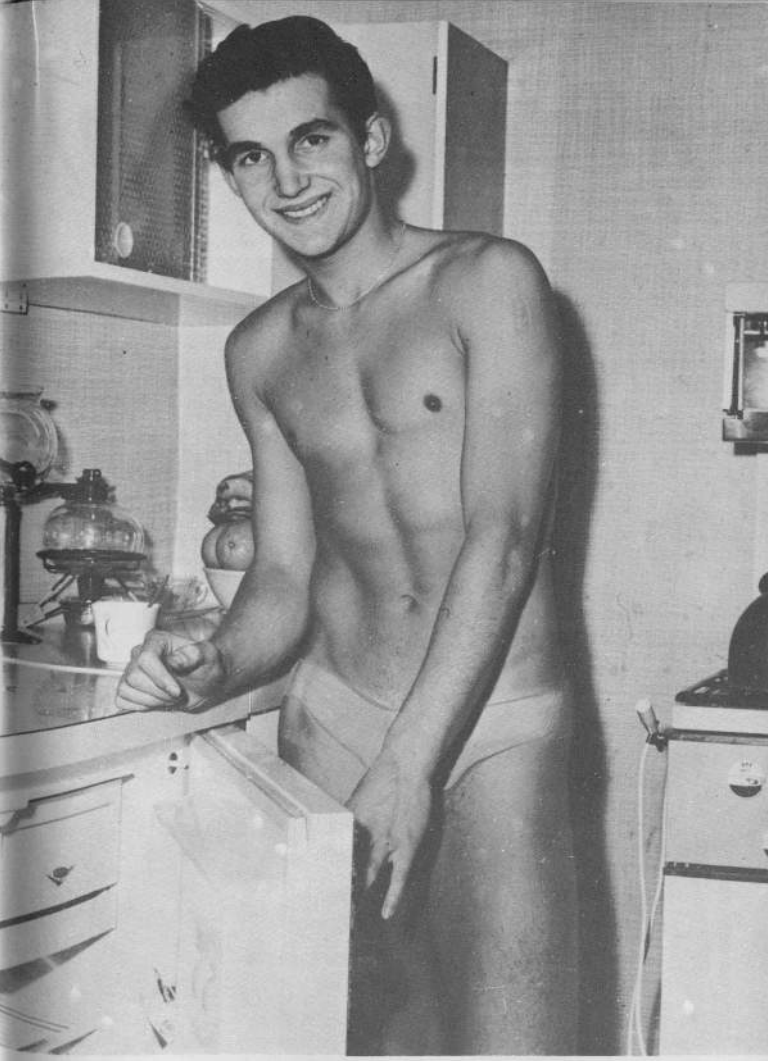
2 tablespoons lemon juice

1 tablespoon Worcester Sauce

¼ cup cognac*

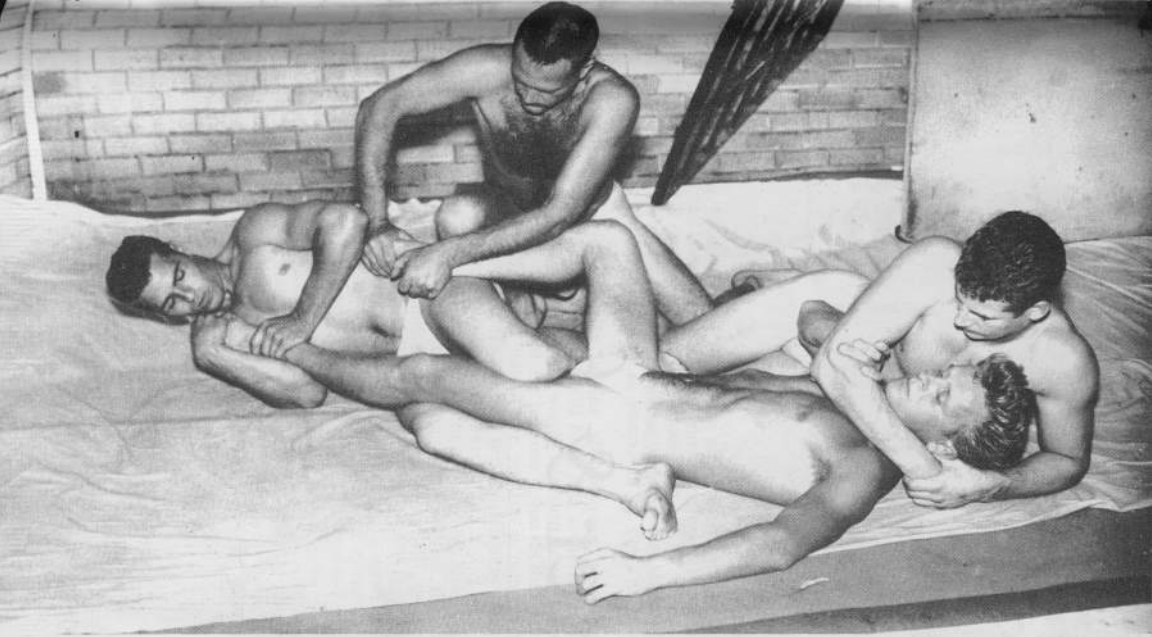
*Any brandy will do, but why not use the best?

Tream meat. Heat oil in skillet; brown steaks quickly, and place on hot platter. Cook onion in skillet just enough to soften. Add seasonings, blend and heat through. Return steaks to skillet enough to coat with sauce, then transfer back to hot platter. Pour remaining sauce over steaks. Pour cognac into pan, then over steaks. Set aflame and serve at once!



Model is RUSSELL ***photo by CLIMAX***

AMG (ayhem)



Athletic Model Guild's film productions reduce their severest critics to abject drooling. They can be viewed on 'hand viewers' which are inexpensive. Stills also are available.

peter & friends...

NATURAMA

George Henderson presents

PETER AND HIS FRIENDS

2 sets—'Water Babies' and 'Nature Boys' available—$5 each set. (No catalogs.)

GEORGE HENDERSON, SUITE 16, 1245 ST MARK ST., MONTREAL, P.Q., CANADA

are you a VIM CAT?

There are no two ways about VIM. You are either with it or without it. If you fall in the latter catgory, VIM merely shrugs, knowing that in due course you will repent you of your loss.

If you are in the category which discovers in VIM the Message, we exhort you—for our own sake as well as yours—to be On The Scene when it is handed out.

VIM appears every bi-month. By lurking around your newsstand on or about the 15th day, chances are VIM will have just come in. If you don't see it there, it could be because your watch has stopped and you are in the wrong month: but it also could be because it has SOLD OUT.

Have you ever seen a cat locked out of the pad on a rainy night? This vision of wretchedness should forewarn you to take all steps now, because that is how you feel if you miss your copy of Vim.

Organize. Admittedly, the task of assembling paper, envelope, stamp, and a pen which works, is one which taxes human capacity to the uttermost; but make the effort NOW, and for two years you will be assured of VIM arriving regularly by SEALED, FIRST-CLASS MAIL.

Also, of course, it is necessary to send money . . . a trivial drawback, we think, when you consider the wisdom of your investment.

To make things easier, overleaf you will find VIM's unusual subscription coupon. You can cut it out without spoiling the magazine; if you can't find the scissors, take a razor blade to it (VIM paper cuts readily).

Fill it in. PRINT your name and address—our staff are lousy readers when it comes to handwriting. Enclose the filthy lucre. Moisten a stamp in the amount of 5¢ and affix it to the envelope. Address it to:

VIM SUBSCRIPTION DEPT.
BOX 385
FRANKLIN STATION
WASHINGTON 4, D. C.

Drop it in the nearest mailbox. The miracle of modern postal service will speed it on its way.

YES - please SEND VIM

SUBSCRIPTION RATES: U.S.A., CANADA AND MEXICO, $6.00 for 12 bi-monthly issues, by first class SEALED mail.

OTHER COUNTRIES: Add $1.50 to above rates.

NAME: .....

ADDRESS: .....

(Please PRINT; give zone number)

Send to: **VIM ENTERPRISES INC., BOX 385, BENJAMIN FRANKLIN STATION, WASHINGTON 4, D. C.**

Tom January *Series 101*

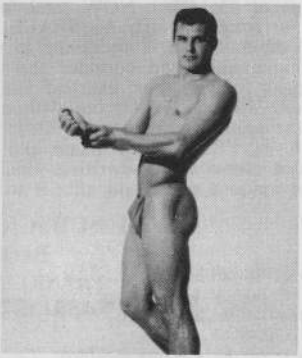
Eight borderless 4x5 prints on doubleweight high-lustre paper.

Send $3.00. Airmail, add 25c

MILO of LOS ANGELES

601 S. Vermont Avenue,

Los Angeles 5, California.



A Thing of Beauty is a Joy for You! In Michaelangelo's famous *David* the supple vitality of youth comes warmly alive. Indulge your taste for beautiful things—send now for your replica of *David*, selected from many so-called copies for its recapture of the original's aesthetic charm. Stands 13", authentic nude version, in warm bronze finish which highlights the graceful young body of *David*. It's a possession you'll treasure all your life. *$10 postpaid*

JOHN CATHEK
LIFETIME REPRODUCTIONS
152 W. 42nd St., Suite 536, New York 36, N. Y.

STEPHANO

is one of the models illustrating the dynamic new concepts of this studio. For full lists, samples, etc., send $1.

CLIMAX, 2 Denmark Place, London W.C. 2, England.

Featured in this issue

JACQUE

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LITERARY REVIEW

City of Night. John Rechy. (Available through Guild Book Service for $5.95)

This book has been the most eagerly awaited novel with which we are acquainted. Ever since recent excerpts began appearing in some of the *avant garde* literary magazines, this writer has hoped to see the entire work announced. Well, here it is!

The book is better than any single excerpt which we had read. It is a great book in many ways, disappointing in several trivial aspects.

You must read this book. It will not be listed as a "great" book of 1963, but it will be read by more people and have more influence upon more people than any three "great" books of 1963. The book is a great many things. It is much better than the pretentious review of Alfred Chester in the *New York Review of Books* would lead you to believe. We will spare Mr. Chester an analysis of his motivations, as tempting as such a task might be.

City of Night is a very excellent "Hustler's Handbook." Everyone knows that male hustling is a rather widespread activity that ranges from the activities of the small town high school athlete who needs money for his automobile; to the desperately hungry young tramps found in the parks, bus stations, and almost underfoot in every large city. These are the professionals—the less said at any time about the amateurs, largely members of the armed forces who need services not supplied by the USO, the better for all concerned.

On the other hand, it contains much valuable information, secrets from the inside in a sense, that the hustlers might well wish their customers had never learned. The book is so factual that in addition to providing a handy guide for those who are hustling, those who are being hustled, those who would like to engage in either activity; the book will be a handy guide for the vice squad, the curious, and local reformers.

The book will be widely misunderstood. Here we have a brutally frank, completely factual description of one of America's most active sub-cultures and Alfred Chester, in the review mentioned above, actually suggests that the entire thing is a hoax and James Rechy does not exist! If this book has any fault, it is the fault of being too true, too frank, too revealing.

The book is excellent entertainment. Some of the characters are so close to living and well known people that certainly no one will have difficulty identifying them. The lines spoken by a famous Hollywood director to his "newest discovery" are repeated nightly by hundreds of his ex-"beautiful boys" from 45th Street to Pershing Square—the lines are comic in their utter lack of sincerity and tragic in that they have swept hundreds of handsome boys up in the dream of a Hollywood career that has led inevitably back to Pershing Square. The character of Lance O'Hara, the virile matinee idol who spends his days and nights openly pursuing the latest young man to take his fancy, is so commonplace in the entertainment world that individual identification is impossible.

The saddest story in the book is the story of Skipper. How many Skippers are there lost and lonely in the hustling underground today? Young, beautiful, ex-Marine, eager for a life without work, hopeful for a career in acting, sensing his inevitable failure, but trying to maintain some last vistage of self respect—these boys are the "beautiful and the damned" of this age.

This is a moving and compelling book. I do not believe anyone can read it and not be swept along by the raw human drama that marks every story, every page of it.

The Editor personally endorses this book and urges you to read it. This endorsement will seldom be given and surely never so completely as to John Rechy's outstanding book.

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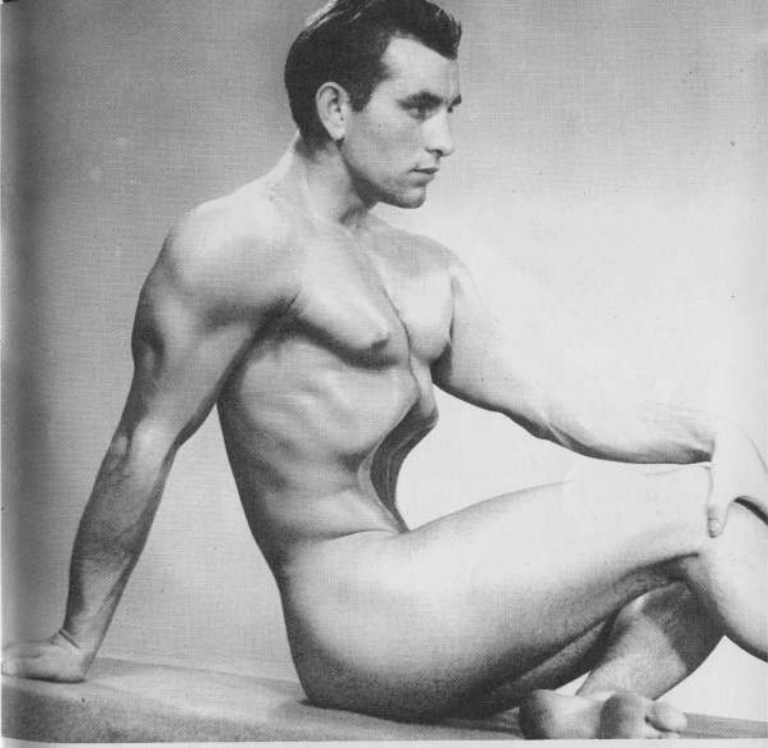

ALAN ROBINSON is seen on this page and in the beautiful back cover. Photo by DOBING.

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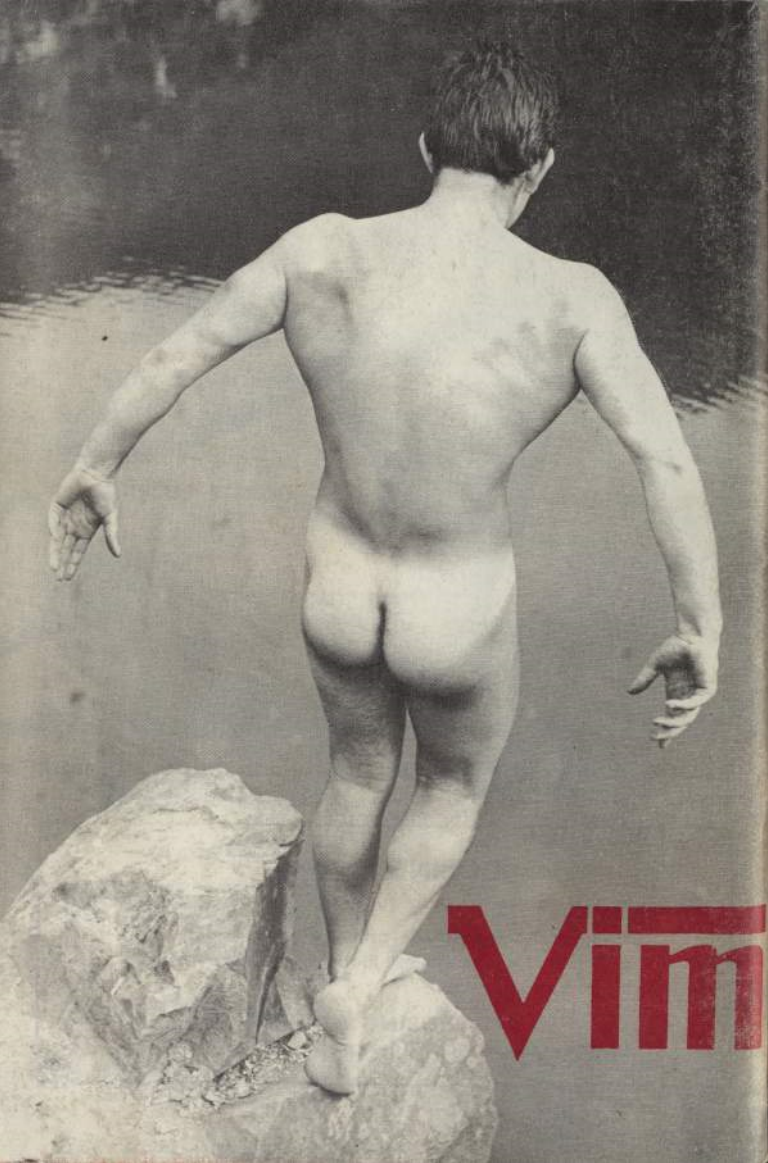
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